



**REGULAR BOARD OF ALDERMEN MEETING**  
**SALADO MUNICIPAL BUILDING**  
**301 N. STAGECOACH - SALADO, TEXAS**  
**MARCH 3, 2022 – 6:30 P.M.**

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THIS WILL BE AN IN-PERSON MEETING THAT WILL ALSO BE AVAILABLE VIRTUALLY USING ZOOM. YOU CAN ACCESS THE MEETING FROM YOUR COMPUTER, TABLET OR SMARTPHONE USING THE FOLLOWING LINK:

<https://us02web.zoom.us/j/81554784592?pwd=c09YZWVqalNtbUVMWDEwaERQb3pkdz09>

MEETING ID: 815 5478 4592

PASSWORD: 548091

OR YOU CAN DIAL IN TO THE MEETING WITH YOUR PHONE USING ONE OF THE FOLLOWING PHONE NUMBERS AND USING THE MEETING ID AND PASSWORD:

1-346-248-7799

1-253-215-8782

1-669-900-6833

1-301-715-8592

1-312-626-6799

1-929-205-6099

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**AGENDA**

**CALL TO ORDER**

MARCH 3, 2022, AT 6:30 P.M.

**CALL OF ROLL**

CITY SECRETARY

**INVOCATION**

## **PLEDGE OF ALLEGIANCE/SALUTE TO THE TEXAS FLAG**

### **1. CITIZENS COMMUNICATIONS**

*THE BOARD OF ALDERMEN WELCOMES COMMENTS FROM CITIZENS ON ISSUES AND ITEMS OF CONCERN NOT ON THE AGENDA. THOSE WISHING TO SPEAK MUST SIGN IN BEFORE THE MEETING BEGINS AND OBSERVE A THREE (3) MINUTE TIME LIMIT WHEN ADDRESSING THE BOARD. SPEAKERS WILL HAVE ONE (1) OPPORTUNITY TO SPEAK DURING THIS TIME-PERIOD. SPEAKERS DESIRING TO SPEAK ON AN AGENDA ITEM WILL BE ALLOWED TO SPEAK WHEN THE AGENDA ITEM IS CALLED. INQUIRIES ABOUT MATTERS NOT LISTED ON THE AGENDA WILL EITHER BE DIRECTED TO STAFF OR PLACED ON A FUTURE AGENDA FOR ALDERMEN CONSIDERATION.*

### **2. CONSENT AGENDA**

(A) APPROVAL OF MINUTES OF THE SPECIAL BOARD OF ALDERMEN MEETING OF FEBRUARY 17, 2022.

(B) APPROVAL OF MINUTES OF THE SPECIAL BOARD OF ALDERMEN MEETING OF FEBRUARY 21, 2022.

### **3. DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING ANY ITEM REMOVED FROM THE CONSENT AGENDA**

### **4. STATUS REPORTS**

(A) VILLAGE ADMINISTRATOR'S REPORT

- WASTEWATER SYSTEM EXPANSION PROJECT
- MAY 2022 GENERAL ELECTION
- SANCTUARY PROJECT ENTRANCE CONSTRUCTION
- FEDERAL COMMUNITY PROJECT FUNDING REQUESTS

(B) SALADO POLICE CHIEF STATUS REPORT

- CALLS FOR SERVICE REPORT
- LICENSE PLATE READER PROGRAM UPDATE
- CITIZENS ON PATROL PROGRAM UPDATE

(C) SALADO FIRE CHIEF STATUS REPORT

- CALLS FOR SERVICE

(D) TOURISM DIRECTOR'S REPORT

- SALADO MARKETING ACTIVITIES
- VISITORS CENTER ACTIVITIES
- UPCOMING EVENTS

5. **PRESENTATION**

PRESENTATION OF THE 2021 SALADO GLASSWORKS HOT FUND GRANT PERFORMANCE REPORT. *(TOURISM DIRECTOR ANDREA HOWARD)*

6. **ORDINANCE**

(A) CONSIDER APPROVAL OF AN ORDINANCE OF THE VILLAGE OF SALADO, TEXAS, AMENDING ORDINANCE NO. 2017-08 ESTABLISHING PARK REGULATIONS APPLICABLE WITHIN ANY PUBLIC PARK LOCATED WITHIN THE VILLAGE LIMITS OR ITS EXTRATERRITORIAL JURISDICTION; PROVIDING FOR FINDINGS OF FACT; PENALTIES AND ENFORCEMENT, PROPER NOTICE AND MEETING. *(PARKS ADVISORY BOARD)*

(B) CONSIDER APPROVAL OF THE FIRST READING OF AN ORDINANCE OF THE VILLAGE OF SALADO, TEXAS AMENDING ORDINANCE 2019-06 ESTABLISHING RATES FOR WASTEWATER SERVICE TO BE CHARGED IN THE VILLAGE OF SALADO; AND PROVIDING FOR THE FOLLOWING: FINDINGS OF FACT; CONFLICTS AND REPEAL; EFFECTIVE DATE; NO VESTED INTEREST; PENALTIES AND ENFORCEMENT; PROPER NOTICE AND MEETING. *(VILLAGE ADMINISTRATOR)*

7. **DISCUSSION AND POSSIBLE ACTION**

(A) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING THE AWARD OF MID-YEAR GRANTS UNDER THE VILLAGE OF SALADO HOTEL OCCUPANCY TAX PROGRAM. *(TOURISM DIRECTOR ANDREA HOWARD AND ALDERMAN PAUL COX)*

(B) DISCUSS AND CONSIDER ISSUES RELATING TO THE DISANNEXATION PETITION SUBMITTED TO THE VILLAGE OF SALADO ON FEBRUARY 18, 2022. *(MAYOR MICHAEL COGGIN)*

## ADJOURNMENT

THE BOARD OF ALDERMEN MAY RETIRE INTO EXECUTIVE SESSION AT ANY TIME BETWEEN THE MEETING'S OPENING AND ADJOURNMENT FOR THE PURPOSE OF DISCUSSING ANY MATTERS LISTED ON THE AGENDA AS AUTHORIZED BY THE TEXAS GOVERNMENT CODE INCLUDING, BUT NOT LIMITED TO, HOMELAND SECURITY PURSUANT TO CHAPTER 418.183 OF THE TEXAS LOCAL GOVERNMENT CODE; CONSULTATION WITH LEGAL COUNSEL PURSUANT TO CHAPTER 551.071 OF THE TEXAS GOVERNMENT CODE; DISCUSSION ABOUT REAL ESTATE ACQUISITION PURSUANT TO CHAPTER 551.072 OF THE TEXAS GOVERNMENT CODE; DISCUSSION OF PERSONNEL MATTERS PURSUANT TO CHAPTER 551.074 OF THE TEXAS GOVERNMENT CODE; DELIBERATIONS ABOUT GIFTS AND DONATIONS PURSUANT TO CHAPTER 551.076 OF THE TEXAS GOVERNMENT CODE; DISCUSSION OF ECONOMIC DEVELOPMENT PURSUANT TO CHAPTER 551.087 OF THE TEXAS GOVERNMENT CODE; ACTION, IF ANY, WILL BE TAKEN IN OPEN SESSION.

## CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on February 25, 2022, at 6:00 p.m.



Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.



**REGULAR BOARD OF ALDERMEN MEETING**  
**SALADO MUNICIPAL BUILDING**  
**301 N. STAGECOACH - SALADO, TEXAS**  
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**ADDENDUM TO AGENDA**

**7. DISCUSSION AND POSSIBLE ACTION**

- (C) DISCUSS AND CONSIDER POSSIBLE ACTION REGARDING A PROPOSED RENEWAL AMENDMENT TO THE WASTEWATER MAINTENANCE AND OPERATIONS AGREEMENT WITH OPERATIONS MANAGEMENT INTERNATIONAL, INC. (VILLAGE ADMINISTRATOR)

## ADJOURNMENT

THE BOARD OF ALDERMEN MAY RETIRE INTO EXECUTIVE SESSION AT ANY TIME BETWEEN THE MEETING'S OPENING AND ADJOURNMENT FOR THE PURPOSE OF DISCUSSING ANY MATTERS LISTED ON THE AGENDA AS AUTHORIZED BY THE TEXAS GOVERNMENT CODE INCLUDING, BUT NOT LIMITED TO, HOMELAND SECURITY PURSUANT TO CHAPTER 418.183 OF THE TEXAS LOCAL GOVERNMENT CODE; CONSULTATION WITH LEGAL COUNSEL PURSUANT TO CHAPTER 551.071 OF THE TEXAS GOVERNMENT CODE; DISCUSSION ABOUT REAL ESTATE ACQUISITION PURSUANT TO CHAPTER 551.072 OF THE TEXAS GOVERNMENT CODE; DISCUSSION OF PERSONNEL MATTERS PURSUANT TO CHAPTER 551.074 OF THE TEXAS GOVERNMENT CODE; DELIBERATIONS ABOUT GIFTS AND DONATIONS PURSUANT TO CHAPTER 551.076 OF THE TEXAS GOVERNMENT CODE; DISCUSSION OF ECONOMIC DEVELOPMENT PURSUANT TO CHAPTER 551.087 OF THE TEXAS GOVERNMENT CODE; ACTION, IF ANY, WILL BE TAKEN IN OPEN SESSION.

## CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on February 28, 2022, at 6:00 p.m.



Cara McPartland, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER APPROVAL OF MINUTES OF THE FEBRUARY 17, 2022, SPECIAL MEETING OF THE BOARD OF ALDERMEN

**Funds Required:**  
**Funds Available:**

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to consider approval of the minutes of the February 17, 2022, Special Meeting of the Board of Aldermen.

A copy of the minutes will be provided to board members under separate cover.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER APPROVAL OF MINUTES OF THE FEBRUARY 21, 2022, SPECIAL MEETING OF THE BOARD OF ALDERMEN

**Funds Required:**  
**Funds Available:**

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to consider approval of the minutes of the February 21, 2022, Special Meeting of the Board of Aldermen.

A copy of the minutes will be presented under separate cover in advance of the meeting.



# BOA Agenda Item Form



Date Submitted: February 26, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ACTION REGARDING ANY ITEMS REMOVED FROM THE CONSENT AGENDA

**Funds Required:**  
**Funds Available:**

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to discuss and consider approval of any items removed from the Consent Agenda.

# BOA Agenda Item Form



Date Submitted: February 26, 2022

Agenda Date Requested: March 3, 2022

Project/Proposal Title: VILLAGE ADMINISTRATOR'S STATUS REPORT

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

- Wastewater System Expansion Project
- May 2022 General Election
- Sanctuary Project Entrance Construction
- Federal Community Project Funding Requests

# BOA Agenda Item Form



Date Submitted: February 26, 2022

Agenda Date Requested: March 3, 2022

Project/Proposal Title: SALADO POLICE CHIEF  
STATUS REPORT

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

- Calls For Service Report
- License Plate Reader Program Update
- Citizens on Patrol Program Update

# BOA Agenda Item Form



Date Submitted: February 26, 2022  
Agenda Date Requested: March 3, 2022

Project/Proposal Title: SALADO FIRE CHIEF STATUS REPORT

Council Action Requested:  
 Ordinance  
 Resolution  
 Motion  
 Discussion

Project/Proposal Summary:

- Calls For Service

# BOA Agenda Item Form



Date Submitted: February 26, 2022

Agenda Date Requested: March 3, 2022

Project/Proposal Title: TOURISM DIRECTOR'S  
STATUS REPORT

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

- Salado Marketing Activities
- Visitors Center Activities
- Upcoming Events

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** PRESENTATION OF THE  
2021 SALADO GLASSWORKS HOT GRANT  
PERFORMANCE REPORT

**Funds Required:**  
**Funds Available:**

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow Salado Glassworks, a Salado HOT Fund Grant recipient, to present their 2021 HOT Grant Performance Report.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ACTION REGARDING A PROPOSED ORDINANCE UPDATING RULES FOR PUBLIC PARKS IN SALADO AND ITS E-T-J

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to discuss and consider possible action regarding a proposed ordinance updating the rules for public parks in the Village of Salado and its E-T-J.

The proposed ordinance contains several changes recommended by the Parks Advisory Board, most notably a ban on vaping and the use of any tobacco products in the Village's parks. Other recommended changes include the allowance of personal gas grills in designated areas, wood fired pits in designated areas with prior Village approval, and the feeding of wildlife only with feed obtained from Village feed dispensers.

The park areas affected by the rules are Pace Park, Sirena Park, The Sculpture Garden, and the Historic Cabins.

The last time the Village's park rules were updated was in 2017.

A copy of the proposed ordinance will be provided to board members under separate cover in advance of the meeting for review and consideration.

Representatives from the Parks Advisory Board will be present at the meeting to answer questions board members may have regarding the ordinance.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ACTION REGARDING A PROPOSED ORDINANCE INCREASING THE MONTHLY RATES FOR THE VILLAGE OF SALADO WASTEWATER SYSTEM

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow the board members to discuss and consider approval of a proposed ordinance increasing the monthly rates for wastewater service.

In the preparation of the Fiscal Year 2022 Wastewater Operating Budget, there was a need identified to increase wastewater system revenue to cover system operating cost and help eliminate the General Fund's subsidization of the wastewater system. It was determined that rates would need to go up 17.69% to generate the revenue needed to fund the system operating costs.

To generate the additional needed revenue, the base residential fee is proposed to increase from \$20 per month to \$21.77 per month. For commercial customers, the base fee for low-impact customers will increase from \$40 to \$43.54 while the base fee for high-impact commercial customers will increase from \$60 to \$65.31.

In addition to the above-mentioned base fee increases, the volumetric rate for a residential customer is proposed to increase from \$8 per 1,000 gallons of water used a month to \$8.71. The volumetric rate for low-impact commercial customers is proposed to increase from \$11 to \$11.97 per 1,000 gallons while the volumetric rate for high-impact commercial customers is proposed to increase from \$16 to \$17.42 per 1,000 gallons.

This would be the first proposed rate increase since the system came on-line more than two (2) years ago.

If approved, the new rates would go into effect with the April 2022 system billing.

Attached is a copy of the proposed rate ordinance for review and consideration. This ordinance will require two (2) readings.

The Village staff recommends approval of the proposed ordinance.



Ordinance No. 2022-\_\_  
Village of Salado  
County of Bell  
\_\_\_\_\_, 2022

**ORDINANCE NO. \_\_\_\_\_**

**AN ORDINANCE OF THE VILLAGE OF SALADO, TEXAS AMENDING ORDINANCE 2019-06 ESTABLISHING RATES FOR WASTEWATER SERVICE TO BE CHARGED IN THE VILLAGE OF SALADO; AND PROVIDING FOR THE FOLLOWING: FINDINGS OF FACT; CONFLICTS AND REPEAL; EFFECTIVE DATE; NO VESTED INTEREST; PENALTIES AND ENFORCEMENT; PROPER NOTICE AND MEETING.**

**WHEREAS**, the Board of Aldermen (the “Board”) of the Village of Salado, Texas (the “Village”) seeks to promote the health, safety and general welfare of the citizens of the Village, and the best interests of the Village; and

**WHEREAS**, the Salado wastewater treatment plant and collection system (the “Village sewer system) is authorized under TCEQ Water Quality Permit No. WQ0014898001; and

**WHEREAS**, the Board seeks to provide for the efficient administration of the Village sewer system; and

**WHEREAS**, the Board seeks to amend certain of the following rates and fees for wastewater service from the Village sewer system: service rates, deposit fees, interest penalties, reconnection charges, transfer fees, and returned check fees; and

**WHEREAS**, pursuant to Chapter 552 of the Texas Local Government Code, the Village is authorized to adopt and enforce all necessary rates, charges, fees, and other terms and conditions for providing Village wastewater facilities and services; and

**WHEREAS**, pursuant to Chapter 13 of the Texas Water Code and the Village’s Certificate of Convenience and Necessity, the Village has the authority and responsibility to provide water and sewer services to its customers; and

**WHEREAS**, pursuant to Chapter 13 of the Texas Water Code, the Village shall set just and reasonable rates for the provision of wastewater service; and

**WHEREAS**, the Board has carefully reviewed the policies and procedures established by this Ordinance; and

**WHEREAS**, the Board has received public input by and through a public meeting at which this Ordinance was adopted.

**NOW THEREFORE, BE IT ORDAINED BY THE BOARD OF ALDERMEN OF THE VILLAGE OF SALADO, COUNTY OF BELL, STATE OF TEXAS:**

**SECTION 1: FINDINGS OF FACT**

All of the above premises are hereby found to be true and correct legislative and factual findings of the Village of Salado, Texas Board of Aldermen and are hereby approved and incorporated into the body of this Ordinance as if copied in their entirety.

**SECTION 2: AMENDMENT OF RATES**

**WASTEWATER RATES:** Each customer’s monthly sewer bill will consist of a base fee and volumetric fee (based on water usage), both fixed for a twelve (12) month period in accordance with the chart attached to this Ordinance and incorporated herein as “Attachment B,” which amends and supersedes the Attachment B found in Ordinance No. 2019-06, adopted by the Board on March 21, 2019.

**Attachment B**

**Wastewater Base and Volume Charges by Customer Type**

	<b>2022 Charges</b>
<b>Wastewater Base Fee</b>	
Residential	\$21.77
Non-Residential (Low Impact)	\$43.54
Non-Residential (High Impact)	\$65.31
<b>Wastewater Volume Charge (\$/1000 gals)</b>	
Residential	\$8.71
Non-Residential (Low Impact)	\$11.97
Non-Residential (High Impact)	\$17.42

**SECTION III. RESERVATION OF RIGHTS**

All rights and remedies of the Village of Salado, Texas are expressly saved as to any and all violations of the provisions of any other ordinance affecting the streets and roadways of the Village which existed at the time of the effective date of this Ordinance; and as to such accrued violations and all pending litigation, both civil and criminal, whether pending in court or not, under such ordinances, the same shall not be affected by this Ordinance but may be prosecuted until final disposition by the courts.

**SECTION IV. SAVINGS CLAUSE**

The repeal of any ordinance or part of ordinances effectuated by the enactment of this ordinance shall not be construed as abandoning any action now pending under or by virtue of such

ordinance or as discontinuing, abating, modifying or altering any penalty accruing or to accrue, or as affecting any rights of the Village under any section or provisions of any ordinances at the time of passage of this ordinance.

**SECTION V. SEVERABILITY CLAUSE**

If any provision, section, sentence, clause or phrase of this Ordinance, or the application of the same to any person or set of circumstances is for any reason held to be unconstitutional, void, invalid, or unenforceable, the validity of the remaining portions of this Ordinance or its application to other persons or sets of circumstances shall not be affected thereby, it being the intent of the Board of Aldermen of the Village of Salado in adopting, and of the Mayor in approving this Ordinance, that no portion thereof or provision or regulation contained herein shall be come inoperative or fail by reason of any unconstitutionality or invalidity of any portion, provision or regulation.

**SECTION VI. REPEALER CLAUSE**

The provisions of this ordinance shall be cumulative of all other ordinances or parts of ordinances governing or regulating the same subject matter as that covered herein, provided, however, that all prior ordinances or parts of ordinances inconsistent or in conflict with any of the provisions of this ordinance are hereby expressly repealed to the extent that such inconsistency is apparent. This Ordinance shall not be construed to require or allow any act which is prohibited by any other Ordinance.

**SECTION VII. EFFECTIVE DATE**

This Ordinance shall take effect immediately from and after its passage and publication as may be required by governing law.

**SECTION VIII. NOTICE AND MEETING CLAUSE**

It is hereby officially found and determined that the meeting at which this Ordinance was passed was open to the public and that public notice of the time, place, and purpose of said meeting was given as required by the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

**SECTION IX. PUBLICATION**

This Ordinance shall become effective immediately upon the date of its publication as required by § 52.011 of the Texas Local Government Code. The Village Secretary is hereby directed to cause the caption of this Ordinance to be published in the manner required by law.

**PASSED AND APPROVED on FIRST READING this, the \_\_ day of \_\_\_\_\_, 2022, by a vote of \_\_\_\_ (ayes) to \_\_\_\_ (nays) and \_\_\_\_ abstentions vote of the Board of Aldermen of the Village of Salado, Texas.**

**PASSED AND APPROVED on SECOND READING this, the \_\_ day of \_\_\_\_\_, 2022, by a vote of \_\_\_(ayes) to \_\_\_(nays) and \_\_\_ abstentions vote of the Board of Aldermen of the Village of Salado, Texas.**

\_\_\_\_\_  
Michael Coggin, Mayor

ATTEST:

\_\_\_\_\_  
Cara McPartland, Village Secretary

Approved to Form:

\_\_\_\_\_  
Josh Katz, Village Attorney

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ACTION REGARDING THE AWARD OF MID-YEAR HOT FUND GRANTS

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to discuss and consider action regarding the award of mid-year grants from the Village of Salado's Hotel Occupancy Tax Fund Grant Program.

In Fiscal Year 2021, the Board of Aldermen approved the creation of a grant program intended to help fund community events that promote overnight visitation in Salado. Applications for grants are accepted twice a year for the program that is funded with a portion of the Village's hotel-motel tax funds.

Two (2) organizations responded to the request for mid-year funding applications issued by the Village in January of this year. The funding requests totaled \$6,000 when only \$4,500 in grant funding is available.

After hearing presentations on the two (2) applications, members of the Salado Tourism Advisory Board voted to award grants to each of the applicants in the amounts noted below.

EVENT NAME	REQUESTED FUNDS	RECOMMENDED FUNDING
Legacy of Salado	\$4,500	\$2,250
Salado Chamber of Commerce	\$1,500	\$2,250
TOTAL	\$6,000	\$4,500

Attached are copies of the various grant applications, along with the Tourism Board's scoring sheets that were used in the development the Board's recommendation.

# Village of Salado Hotel Occupancy Tax Grant Program Funding Application

**Organization Name:** Legacy Salado Inc.

**Address:**

Street Address: 518 Creek Run Circle

Address Line 2: \_\_\_\_\_

City: Salado State: TX

Postal/Zip: 76571 Country: USA

**Applicant Name:** Theresa Howard

**Phone Number:** 409-371-8577

**Email:** legacysalado@gmail.com

**Is Your Organization a Non-Profit?**  Yes  No (Circle One)

**Purpose of Your Organization:**

Our non-profit organization was established to enhance the Village of Salado through the preservation, conservation, maintenance, and improvement of our public spaces.

**Event Information:**

Name of Your Event: Sirena's Creekside Carnival

Event Date From: October 1, 2022

Event Date To: October 2, 2022

**Website of Event:** sirenafest.org

**Primary Location of Event:** Pace Park

**Expected Number of Attendees:** 3,000 - 5,000

**Is This a First Time Event?** Yes  No (Circle One)

**Is This Event Open to the General Public?**  Yes  No (Circle One)

**List Admission or Charges for This Event (I.E. Parking, Entry Fees, etc.)**

Activity: Admission Cost: Free  
Activity: Various Special Cost: \$10 - 50  
Activity: Events during Cost: \_\_\_\_\_  
Activity: Festival Cost: \_\_\_\_\_  
Activity: \_\_\_\_\_ Cost: \_\_\_\_\_

**Please Describe the Goal and Purpose of Your Event:**

This years festival will focus on continued  
fundraising for the All Abilities Playground

**Visitor Impact:**

Expected Local Attendance: 800 - 1000+

Expected Out of Town Attendance: 2000+

**Number of Hotel Rooms You Expect to be Reserved During This Event?** 50

**Do You Plan to Reserve a Room Block For This Event:** Yes  No  (Circle One)

**Will the Proposed Event Become Self-Supporting in the Future?** Yes  No  (Circle One)

This event will always ask for sponsorships from the  
community to maximize profits allowing the non-profit  
to do the most for the community with its annual funds.

**TOTAL FUNDING REQUESTED:** \_\_\_\_\_  
\$4,500

**Please Circle One or More of the Following Planned Use of Funds:**

Visitor Information/Convention Center

Convention Registration

Advertising

Promotion of the Arts

Historical Restoration or Museums

Promotion of a Sporting Event

Signage Directing Tourists

Other \_\_\_\_\_

Please describe how your event will directly enhance and promote the tourism, convention, and hotel industry by attracting visitors from outside Salado and into the Village or its vicinity.

This year's event will be a 2-day festival, encouraging families to stay overnight to experience all the festival will offer. Additionally, there will be a parade that travels from the Brookshire Bros parking lot to Pace Park, helping to highlight businesses on the north end of the Village. Overnight visitors will likely benefit drinking/eating establishments within the Village.

Please describe your advertising efforts that exist outside a 50 mile radius of Salado and Bell County.

Up to this point, we have contacted the following organizations to obtain free listings as well as quotes for paid advertisement should we receive the HOT fund grant:

- free listing submitted
- |                           |                            |                           |
|---------------------------|----------------------------|---------------------------|
| 1) Texas Highways website | 5. New Braunfels Herald    | 10. Austin512             |
| 2) Austin family magazine | 6. Houston Family Magazine | 11. DEW child magazine    |
| 3) Hooray family magazine | 7. Lamar Billboards        | 12. San Angelo family mag |
| 4) Tour Texas.com         | 8. KOME FM                 |                           |
|                           | 9. Fox 7 Austin            |                           |

SUPPORTING DOCUMENTS: (Please provide the following)

1. Detailed Event Budget (Expenses, Revenues, etc.)
2. Detailed Event Marketing Plan
3. Documentation of Applicant's Non-Profit Status (If applicable)





Department of the Treasury  
Internal Revenue Service  
Tax Exempt and Government Entities  
P.O. Box 2508  
Cincinnati, OH 45201

LEGACY SALADO INC  
PO BOX 1432  
SALADO, TX 76571-9998

Date:  
01/21/2022  
Employer ID number:  
87-3334521  
Person to contact:  
Name: Customer Service  
ID number: 31954  
Telephone: 877-829-5500  
Accounting period ending:  
December 31  
Public charity status:  
509(a)(2)  
Form 990 / 990-EZ / 990-N required:  
Yes  
Effective date of exemption:  
October 5, 2021  
Contribution deductibility:  
Yes  
Addendum applies:  
No  
DLN:  
26053705007991

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin  
Director, Exempt Organizations  
Rulings and Agreements

2022 Income (Starting Balance \$4675.49)	\$	4,675.49
Vendor Booth Fees (to date)	\$	1,477.73
<b>Tota Income</b>	<b>\$</b>	<b>6,153.22</b>
<b>Expenses – Alread Paid For</b>		
Checking Account Fees (Checks)	\$	26.21
<b>Tota Expenses (Already Paid For)</b>	<b>\$</b>	<b>26.21</b>
<b>Anticipated Expenses</b>		
Insurance	\$	875.00
DJ	\$	800.00
Bounce House Trio	\$	2,500.00
Acro Entertainment	\$	2,500.00
Bubble Magician	\$	500.00
Flier printing	\$	250.00
Shirts and Hats	\$	1,500.00
Banner Printing	\$	100.00
Facebook Advertisement	\$	300.00
<b>Total Anticipated Expenses</b>	<b>\$</b>	<b>9,325.00</b>

**Marketing Plan- dependent on HOT fund grant approval**

Free ads have already been submitted to:

Texas Highways website, Austin Family magazine, Hooray Family Magazine, Tour Texas.com

Targeted Facebook Ads	300
New Braunfels Herald – Weekend Lifestyle (2 weekends)	300
Austin Family Magazine – 2 months 1/3 page ad	430
Lamar Billboards – New Braunfels/ San Antonio and Hillsboro Locations on I-35 (2 weeks)	3500
Fliers for Various Locations	250

Sender: [REDACTED]  
Sent Date/Time: Thu, 10 Feb 2022 19:35:26 +0000 (UTC)  
Received Date/Time: 2022.02.10 11:35:36  
Subject:  
Attached files:

<b>2021 Income (Starting Balance \$0)</b>	
Tito's (designated for festival expenses)	\$15,000.00
Other Monetary Donations	\$1,250.00
Vendor Booth Fees	\$3,770.00
Raffles (cash)	\$200.00
T-Shirt Sales (cash)	\$927.00
T-Shirt Sales (directly through Variety website)	\$435.00
T-Shirt Sponsor (kid's shirts)	\$700.00
T-Shirt Sales (directly through Community Foundation website)	\$1,205.00
<b>Total Income</b>	<b>\$23,487.00</b>

<b>Expenses</b>	
Insurance	\$875.00
DJ	\$500.00
Bounce House Trio	\$1,623.27
Acro Entertainment	\$1,300.00
Bubble Magician	\$450.00
Stanchions	\$168.35
Website	\$352.83
Flier printing	\$126.65
Shirts and Hats	\$3,633.56
Raffle Tickets	\$6.70
Banner Printing	\$79.55
Facebook Advertisement	\$113.00
<b>Total Expenses</b>	<b>\$9,228.91</b>

**Money Set Aside for Next Years Festival** **\$4,675.49**

**Funds donated to Playground** **\$9,582.60**

- Of the \$9,241.09 to be donated to the Playground
- \$5000 unused portion of original Tito's 15K for festival
  - \$1640 T-shirt sales already at Variety / Community Foundation
  - \$2942.60 Remaining Sirena Fest funds to be donated to benefit playground

**\*\*\* Like-kind donations totaled appx \$250\*\*\***

**Village of Salado  
Hotel Occupancy Tax Grant Program  
Funding Application**

**Organization Name:** Salado Chamber of Commerce

**Address:**

Street Address: 423 South Main St.

Address Line 2: \_\_\_\_\_

City: Salado State: TX

Postal/Zip: 76571 Country: USA

**Applicant Name:** Amanda Organ

**Phone Number:** 254-947-5040

**Email:** Chamber@Salado.com

**Is Your Organization a Non-Profit?**  Yes  No (Circle One)

**Purpose of Your Organization:**

The purpose of the Salado Chamber of Commerce is to support the business environment in Salado and surrounding areas by actively promoting member businesses, creating opportunities for leadership development, and advocating for business growth.

**Event Information:**

Name of Your Event: 56th Annual Salado Art Fair

Event Date From: August 10th 2022

Event Date To: August 14th 2022

**Website of Event:** Salado.com

**Primary Location of Event:** Salado Civic Center 601 N. Main St.

**Expected Number of Attendees:** 3000-5000

**Is This a First Time Event?** Yes  No (Circle One)

**Is This Event Open to the General Public?**  Yes  No (Circle One)

**List Admission or Charges for This Event (I.E. Parking, Entry Fees, etc.)**

Activity: 10x10 Booth Cost: \$ 175  
Activity: 10x10 w/ Elec Cost: \$ 200  
Activity: 10x20 Booth Cost: \$ 225  
Activity: 10x20 w/ elec Cost: \$ 250  
Activity: FOOD Vendor Cost: \$ 100

**Please Describe the Goal and Purpose of Your Event:**

The purpose of the fundraiser is to promote local & visiting artists and entertainment for the local community and visitors

**Visitor Impact:**

Expected Local Attendance: 1000

Expected Out of Town Attendance: 3000-5000 attended in recent years

**Number of Hotel Rooms You Expect to be Reserved During This Event?** \_\_\_\_\_

**Do You Plan to Reserve a Room Block For This Event?**  Yes  No (Circle One)

**Will the Proposed Event Become Self-Supporting in the Future?**  Yes  No (Circle One)

**TOTAL FUNDING REQUESTED:** \$ 1500

**Please Circle One or More of the Following Planned Use of Funds:**

Visitor Information/Convention Center

Advertising

Historical Restoration or Museums

Signage Directing Tourists

Convention Registration

Promotion of the Arts

Promotion of a Sporting Event

Other Event Security

Please describe how your event will directly enhance and promote the tourism, convention, and hotel industry by attracting visitors from outside Salado and into the Village or its vicinity.

The Salado Art Fair is a recognizable event that has drawn visitors to Salado for the past 56 years. This fun and educational event attracts families of all ages.

Please describe your advertising efforts that exist outside a 50 mile radius of Salado and Bell County.

Facebook 50 miles + radius outside of Salado. See attached graphic designer for Billboard

SUPPORTING DOCUMENTS: (Please provide the following)

1. Detailed Event Budget (Expenses, Revenues, etc.)
2. Detailed Event Marketing Plan
3. Documentation of Applicant's Non-Profit Status (If applicable)

# Overnight Visitation

<u>Revenues</u>	<u>Estimated</u>	<u>Actual</u>
Room Block(s) Reserved	20	
Room Nights	50	
Number of Overnight Guests	30	
Previous Event Room Nights		

\*\*Please attached list of zip <sup>codes</sup> costs of the event attendees/participants.

**ART FAIR BUDGET****EXPENSES**

SPACE RENTAL-CIVIC CENTER	\$750
BREAKFAST FOR VENDORS	\$50
SECURITY	\$500
TRASH DISPOSAL	\$123
PAINT FOR MARKING SPACES	\$75
ICE FOR VENDORS	\$22

ENTERTAINMENT	\$500
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**ADVERTISING EXPENSES**

TEMPLE DAILY TELEGRAM	\$850
POSTERS	\$92.50
FACEBOOK BOOSTING	\$40.00
GRAPHIC DESIGNER	\$100
RACK CARDS TO VISITOR CENTER	\$150
HILL COUNTRY AD	\$350
ROOM NIGHTS	50
NUMBER OF OVERNIGHT GUESTS	30

<b>TOTAL EXPENSES</b>	<b>\$3,532.50</b>
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**REVENUE**

VENDOR BOOTH	\$5,625.00
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### Detailed Marketing Plan for the 56<sup>th</sup> Annual Salado Fine Art Show

1. Place an Ad in the Temple Daily Telegram and website.
2. Place ¼ page AD in Hill Country Magazine
3. Facebook Boosting
4. Mail rack cards to Visitor Center's outside a 50 mile radius
5. Create image for the Salado Visitor Bureau's billboard

## Audience

This ad reached **12,009** people in your audience.

People	Placements	Locations
--------	------------	-----------

Texas



## Audience details

United States: Salado (+50 mi) Texas

18 - 65+

[Edit Audience](#)

## Ad rating

Are you satisfied with this ad?

No

Yes

Internal Revenue Service  
District Director

Department of the Treasury

COPY

Date: July 18, 1983

Employer Identification Number:

~~74-2248223~~

Internal Revenue Code

Section 501(c)(6)

Accounting Period Ending:

December 31

Form 990 Required:  Yes  No

Person to Contact:

EO Technical Assistor

Contact Telephone Number:

(214) 767-2728.

EO:7213:309:BG

Salado Chamber of Commerce  
P. O. Box 81  
Salado, TX 76571

Dear Applicant.

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from Federal income tax under the provisions of the Internal Revenue Code section indicated above.

Unless specifically excepted, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) for each employee to whom you pay \$100 or more during a calendar year. And, unless excepted, you are also liable for tax under the Federal Unemployment Tax Act for each employee to whom you pay \$50 or more during a calendar quarter if, during the current or preceding calendar year, you had one or more employees at any time in each of 20 calendar weeks or you paid wages of \$1,500 or more in any calendar quarter. If you have any questions about excise, employment or other Federal taxes, please address them to this office.

If your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status. Also, you should inform us of all changes in your name or address.

The block checked at the top of this letter shows whether you must file Form 990, Return of Organization Exempt from Income Tax. If the Yes box is checked, you are only required to file Form 990 if your gross receipts each year are normally more than \$10,000\*. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. The law provides for a penalty of \$10 a day, up to a maximum of \$5,000, when a return is filed late, unless there is reasonable cause for the delay. This penalty may also be charged if a return is not complete. So, please make sure your return is complete before you file it.

You are not required to file Federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Internal Revenue.

(over)

1100 Commerce St., Dallas, Texas 75242

Letter 948(DO) (3-79)

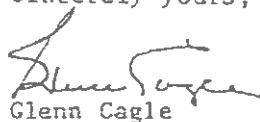
Code. If you are subject to tax, you must file an income tax return on Form 990-T. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in Code section 513.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

Because this letter could help resolve any questions about your exempt status, you should keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,



Glenn Cagle  
District Director

\*For tax years ending on and after December 31, 1982, organizations whose gross receipts are not normally more than \$25,000 are excused from filing Form 990. For guidance in determining if your gross receipts are "normally" not more than the \$25,000 limit, see the instructions for the Form 990.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ISSUES RELATING TO THE DISANNEXATION PETITION SUBMITTED TO THE VILLAGE OF SALADO ON FEBRUARY 18, 2022

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow board members to discuss and consider issues relating to the disannexation petition submitted to the Village of Salado on February 18, 2022.

This is a discussion item and no action will be taken.

# BOA Agenda Item Form



Date Submitted: February 28, 2022

Agenda Date Requested: March 3, 2022

**Project/Proposal Title:** CONSIDER ACTION REGARDING A PROPOSED RENEWAL AMENDMENT TO THE VILLAGE'S WASTEWATER MAINTENANCE AND OPERATIONS AGREEMENT WITH OPERATIONS MANAGEMENT INTERNATIONAL, INC.

**Council Action Requested:**

- Ordinance
- Resolution
- Motion
- Discussion

**Project/Proposal Summary:**

This item was placed on the agenda to allow the board members to discuss and consider approval of a proposed renewal amendment to the wastewater maintenance and operations agreement between Operations Management International, Inc. and the Village of Salado.

A copy of the proposed renewal amendment will be forward to board members under separate cover in advance of the meeting for review and consideration.