



SALADO ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH - SALADO, TEXAS
OCTOBER 5, 2021 – 6:00 P.M.

AGENDA

CALL TO ORDER OCTOBER 5, 2021, AT 6:00 P.M.

CALL OF ROLL BOARD CHAIRMAN

DISCUSSION AND POSSIBLE ACTION

- (A) REVIEW AND APPROVAL OF MINUTES FROM SEPTEMBER 7, 2021.
- (B) DISCUSS PRESENTATION BY CHAIR AT TOURISM ADVISORY BOARD MEETING, SEPTEMBER 21, 2021.
- (C) PROGRESS REPORTS FOR 2021/2022 GOALS AND OBJECTIVES AND ESTIMATED TARGET COMPLETION DATES:

GAO 1- Review of Economic Development Policy – TG Nessler

GAO 2 - SWOT Analysis – B Gordon

GAO 3 – Define Village Industries, preferred/non-preferred business types
(Note BOA priority) – M MacDonald

GAO 4,5,6 deferred.

GAO 7 – Media ready narrative, including Village Aerial video – B Gordon and
M MacDonald

- (D) PROGRESS REPORTS FOR 'FIRST ACTION STEPS AND ESTIMATED TARGET COMPLETION DATES:

FAS 1 - Business Certificates of Formation (this inventory dovetails into GAO 3)
– M MacDonald

FAS 2, 3 – Membership/liaison role of other Village Interests – B Gordon

FAS 4 - Monthly Progress Report template/spreadsheet – M MacDonald

FAS 5 - Expansion of City Limits and ETJ opportunities – M Zuber

- (E) DISCUSS ONGOING BUSINESS ACTIVITY AND EVENTS IN COMMUNITY.
- (F) CONFIRM TIME AND DATE FOR NEXT MEETING.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on the Bulletin Board at the Salado Municipal Building on September 30, 2021, at 5:00 p.m.



Cara McPartland, City Secretary

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