

Village of Salado
Salado Municipal Building
301 North Stagecoach Road
Salado, Texas
Minutes of the Regular Meeting of the
Music Friendly Community Advisory Board
April 9th, 2024

Minutes from Salado Music Friendly Community Meeting
4-9-24 Kathryn Meloy

All present accept Tyler Breaden.

Kat took notes due to the board secretary excusing herself due to a family emergency.
Looking for ongoing solutions:

1. The board recapped that we continue not to have access to our social media accounts, that Music friendly business cards were not ordered, that the advertising and marketing social media ads for the Porch and Planet event were not done, and minutes from our previous meeting are still "missing". The board agreed to help promote to the best of our ability for the Porch and planet event, the networking event, and the Make Music Day event on our own personal or business social media platforms until we can gain hopeful access to the Salado Music Friendly social media platforms. 2. Richard reached out to Manuel De La Rosa and Mayor Coggins in regard to the city music ASCAP license. Richard asked on behalf of a merchant if the license covers musical events such as Porch and Planet that the Music Friendly community organizes on behalf of the city. Manuel De La Rosa responded that Porch and Planet is considered a community event and not considered a city event. Richard suggested to Mayor Coggins that this be something they could look into if the Salado Music Friendly Advisory Board is going to continue organizing city wide events. Mayor Coggins mentioned that he would meet with Manuel De La Rosa to see how they can assist us.

Ideas Discussed:

1. Tim suggested the idea of having another big event on October 5th to help gain momentum that was lost for this month' porch and Planet event. Richard suggested that we look at what the city of Taylor is doing. They are combining the arts with music and had a recent big event that seemed successful. Richard emailed the board the link to look into the city of Taylors event. The board agreed it was a good idea. Tim suggested we focus on what is working around us and piggyback off those ideas to help gain momentum in conjunction with our own ideas. We will continue to discuss the future of this event.

Networking Events:

1. Kat confirmed that she organized the bimonthly meeting to be held at Terlingua on May 14th. The board decided that the program for that networking event will be a Q&A panel with the Music Friendly Board where the public can ask us questions and make suggestions on what they would like to see from us as a board.

1. Future Networking Meeting: Richard contacted Holiday Inn awhile back to host our September 10th network meeting and we are waiting to hear back from them. Kat suggested to have it at The Heart Rock Ranch if they fall through.

Make Music Day Event In June:

1. We discussed the Make Music Day in June Event. Kat volunteered to help direct the event. She will be asking Matt Fox to change the log in credentials from April Walker Davis to hers so she can update our local website on the Make Music Day platform. The board chose drumsticks as the instrument that MMD will supply for the event, and she is to order them before May 15th. Richard is to ask if we can hold the event (drum circle) at the Civic Center. Richard will also be hosting a music event at the museum and have a dance group that weekend. We are to discuss budget and expenses for the Make Music Day Event such as signage and advertising in our following board meetings. Kat is to ask Bert Henry if he could help lead the drum circle and Tim is going to ask Former Band Teacher at the High School as well. Tim volunteered to also reach out to Fort Cavazos about their drumming group coming out to the event. Kat volunteered to reach out to Acton Academy to help get a Salado school involved. Kat also volunteered to reach out to Ashley Lewis to help promote the event with the Historical Society if we have it at the civic center, or the other location discussed was at College Park.

Reviewing other topics:

1. David Steward is going to review our Music Friendly Board policies and procedures. David also expressed to the board that he has written a letter to the Board of Aldermen and Manuel De La Rosa asking for their help with our road blocks we are experiencing as a board and our current state of compliance.
2. Richard mentioned that one of our board members Tyler Bearden is resigning from the Music Friendly Board.
3. Tim mentioned that Journey Instruments is moving to Salado and that they have been in business making backpack guitars for 30 years. We as a board are looking forward to welcoming and connecting with them.

Richard asked for a motion to adjourn the meeting at 5:01, Randy made the motion, Kat seconded, David, Richard, and Tim all agreed.

Recorded by:

Kathryn Meloy

These minutes approved on 5/14/24

Approved by:



Richard Paul Thomas, Chairman

Attest:

Manny De La Rosa, Village Administrator