



**SALADO TOURISM ADVISORY BOARD MEETING AGENDA**  
**SALADO MUNICIPAL BUILDING**  
**301 N. STAGECOACH – SALADO, TEXAS**  
**JULY 18, 2023 – 8:30 AM**  
**AGENDA**

**CALL TO ORDER**                      TUESDAY, JULY 18, 2023 - 8:30 A.M.

**CALL OF ROLL**                                      ASSISTANT VILLAGE ADMINISTRATOR

**APPROVAL OF MINUTES APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO TOURISM ADVISORY BOARD**

**STAFF REPORT**

- (A) INTRODUCE AND WELCOME NEW BOARD MEMBERS RICHARD MCCLURE AND JENNIFER WIER; JACKIE MILLS REAPPOINTMENT TO THE BOARD.
- (B) VISITORS CENTER UPDATE
- (C) MARKETING INITIATIVES UPDATE
- (D) UPCOMING COMMUNITY EVENTS.

**DISCUSSION AND POSSIBLE ACTION**

- (A) DISCUSS AND CONSIDER ISSUES RELATING TO THE DEVELOPMENT OF THE TOURISM DEPARTMENT MARKETING BUDGET FOR FY 2023-24.

**ADJOURNMENT**

**CERTIFICATION**

I hereby certify the above Notice of Meeting was posted on June 16, 2023, at 6:00 p.m. on the Bulletin Board at the Salado Municipal Building.



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Debbie Bean, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.