



VILLAGE OF SALADO
SALADO TOURISM ADVISORY BOARD
SALADO MUNICIPAL BUILDING
301 N. STAGECOACH ROAD, SALADO, TEXAS
AUGUST 15, 2023 – 8:30 A.M.

AGENDA

CALL TO ORDER TUESDAY, AUGUST 15, 2023, AT 8:30 AM

CALL OF ROLL ASSISTANT VILLAGE ADMINISTRATOR

1. CONSENT AGENDA

APPROVAL OF MINUTES OF THE PREVIOUS MEETING OF THE SALADO TOURISM ADVISORY BOARD.

2. STAFF'S REPORT

- (A) INTRODUCE NEW TOURISM MARKETING MANAGER
- (B) VISITOR CENTER UPDATE
- (C) MARKETING INITIATIVES UPDATE
- (D) UPCOMING COMMUNITY EVENTS

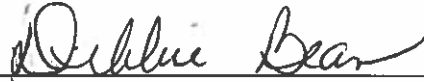
3. DISCUSS AND CONSIDER POSSIBLE ACTION

DISCUSS AND CONSIDER ISSUES RELATING TO THE DEVELOPMENT OF THE TOURISM DEPARTMENT MARKETING BUDGET FOR FY 2023-24.

ADJOURNMENT

CERTIFICATION

I hereby certify the above Notice of Meeting was posted on August 10, 2023, at 11:30 a.m. on the Bulletin Board at the Salado Municipal Building.



Debbie Bean, City Secretary

The Village of Salado is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Please contact Don Ferguson, Village Administrator, at 254-947-5060 for information. Hearing-impaired or speech-disabled persons equipped with telecommunication devices for the deaf may call 512-272-9116 or may utilize the stateside Relay Texas Program at 1-800-735-2988.